



# lensen Scheffel

# PRISCILLA

Creative Director / Graphic Designer

✉ priscilla@flairag.com

☎ +39 3315412555

📍 Europe

🌐 flairag.com/ministries

🌐 Priscilla lensen Scheffel

📷 @prischeffel

## ABOUT

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Specialist in communication, design, branding, and digital, with more than 10 years of experience working with diverse teams and ministries in multiple countries.

## SOFTWARE

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- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ Adobe Indesign
- ✓ Adobe Lightroom
- ✓ DaVinci Resolve Video Editor
- ✓ WordPress
- ✓ PHP+CSS+Java

## LANGUAGES

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- ✓ Portuguese
- ✓ English
- ✓ Italian
- ✓ Spanish
- ✓ French

## WORK EXPERIENCE

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### Editorial Design

*Jan 2011 - Apr 2012*

Job: Designer Junior

### Flair Ag

*Feb 2012 -*

Job: Creative Director and Head Designer

### Hillsong Italia

*Aug 2018 - Sept 2021*

Job: Communications Team Leader

### Flair Ministries

*Sept 2021 -*

Job: 360 degrees communication for ministries in local churches and ministries in Europe

## EDUCATION

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### Graduated In Graphic Design

*{Pontifícia Universidade Católica do Paraná / PUCPR / Brazil}*

### Graduated In Fashion Design

*{Centro Europeu / Curitiba / Brazil}*

### Abode Master

*{ENG - Authorized Adobe Training Center / Curitiba / Brazil}*

### Letterpress Pro

*{MClass / New York / EUA}*